

Next Gen Workplace Ambassadors

Next Gen is a United Way initiative designed to engage young professionals in their twenties and thirties. There is Next Gen representation on all committees of the United Way.

The Next Gen Cabinet is made up of young leaders. They have created a network of 'Next Gen Ambassadors' in workplaces. Ambassadors spread the United Way message and ensure the next generation of leaders are involved in their community. They participate in Next Gen activities and promote events and engagement opportunities within their workplaces.

This is a great opportunity for someone in the Next Gen demographic at a workplace to become an active member of a peer group, with a chance to network with community leaders.

The Ambassador's Role

The Ambassador's role is to work with the United Way Employee Campaign Chair and Committee to develop and execute a strategy specifically tailored to your workplace, with the following objectives:

- Increase awareness of the Next Gen and United Way message at your workplace
- Provide information about events and networking opportunities to other employees
- Act as a point of contact between the United Way Next Gen and your employees in the Next Generation

For more information about Next Gen and its role within the United Way KFLA, please contact Heather Hayhow, Campaign Director at hhayhow@unitedwaykfla.ca or 613-542-2674 ext. 1401.

